Description	LED Office Lamp featuring Qi Charger
Name	Qi LED Lamp
Code Reference	CLED-0800
Target Market	Office / Home

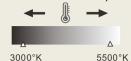| Product Characteristics	Customer advantages
Structure & Control Switches	
Base: Rectangular, weighted base (1kg) made from anodised aluminium	⇒ Simple and ergonomic design ⇒ Reduction in packaging ⇒ Easy assembly thanks to magnetic connector jack on base ⇒ Excellent stability
QI charger : Wireless qi charger integrated into the base	⇒ For rapid and practical charging – simply place your qi compatible telephone on the base of the lamp. ⇒ Certified by standards adopted by SAMSUNG, NOKIA, MOTOROLA, etc...
Port USB : 5V2A found on the back of the base	⇒ Pratical and discreet for rapid charging of connected devices
Arm: Hinged in aluminium	⇒ Adjust easily the height and position of the lamp
Articulations: 1 at base of the lamp; 1 to set height ; 1 to turn lamp head	⇒ Lamp can be positioned exactly to meet your lighting requirements
Control switches: 2 tactile switches on the lower part of the arm, 1 for on/off and dimmer facility, 1 for colour variation (warm or cold white)	⇒ Easy utilisation of the lamp with the touch of a finger ⇒ Adjustable brightness and colour to match your exact requirements.
Small LED indicator on base: Indicates the mode of the wireless charging base. (White = phone is charging / Blue = Full battery).	⇒ Quick and easy visual indication of charging status
Consumation and Power	
Energy Class: A+ Electric Consumption: 7.2 kW / 1000h Energy Efficiency : 49 lm / W	⇒ Reduction of energy costs ⇒ Environmentally friendly
Power : Exterior transformer built into plug Input AC 240-100 V / 50-60 Hz ; Output DC 24 V 1.5A; Cable length: 2 m	⇒ Space saving size ⇒ Easy connection to electricity source
Lamp Insulation: Class III protection against electric shocks	⇒ Safe and secure
Lighting Source	

30/08/2016

Source: 48 white SMD LED 0.5W Luminous flux max = 350 lm IRC > 80 Lifespan : 50 000 h Meets standard EN62471 (classe « without risk ») Colour temperature (3000k to 5500k) 3000°K　　　　5500°K	⇒ The latest LED technology for the best lighting quality. ⇒ No maintenance required such as changing bulbs ⇒ Photobiological safety of the source
Luminosity: max 1040 lux at 40 cm XL	⇒ Perfect lighting for average sized offices. ⇒ Dimmer function ensures perfect adaptation to all working requirements ⇒ A homogenous and large lighting area for excellent comfort of use

Certifications and Guarantee	
CE: Certification according to current regulations by TUV; CE marking RoHS DEEE REACH QI TÜV　C€　RoHS　⌀　qi	⇒ Guarantee of a product respecting all European regulations
Guarantee: 5 years Guarantee	⇒ A high quality product with excellent after sales support if required

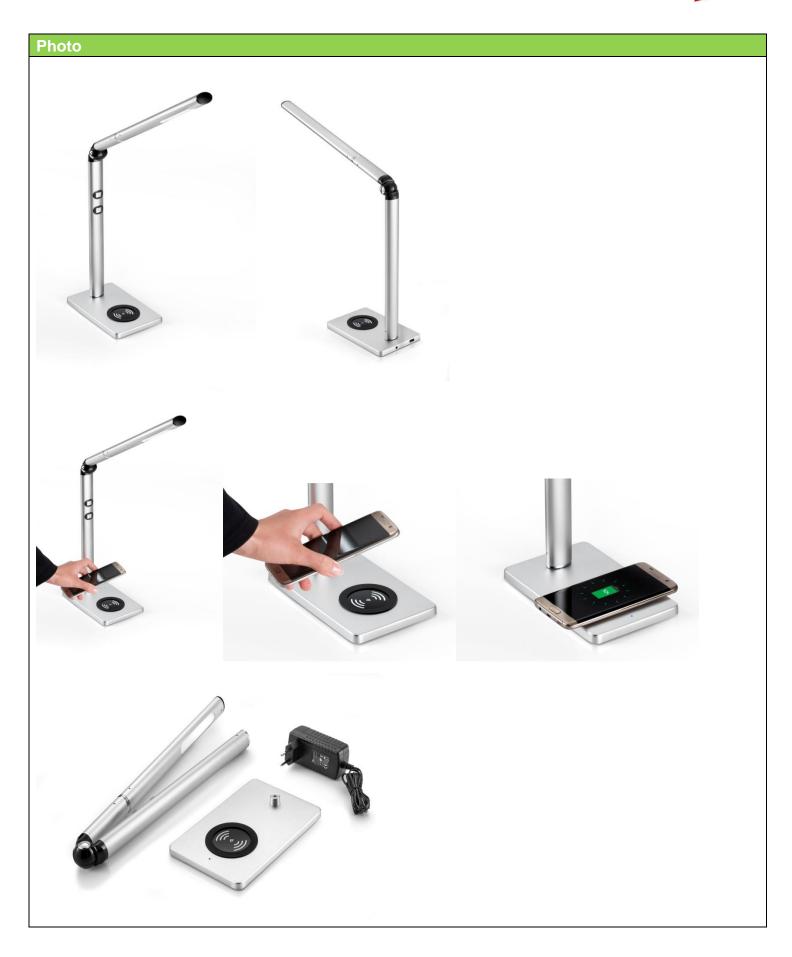| *Why list this product in your catalogue ?*	***The Qi LED lamp greatly helps professional life with a soft touch dimmer and colour intensity control, a lighting power of 7.2 W, a USB 5V 2A port for ultra-fast charging, and an integrated wireless charging station (Qi certified technology).*** ***This is a truly revolutionary product that all distributors will gradually need to include in their assortment, and that competitors are sure to follow in a few months! In summary, a very practical invention not to be missed!***

Suggested catalogue text

*LED lamp with built-in wireless charging station, Very robust (metal joints) and ultra-powerful (7.2 W), equipped with a soft touch dimmer (max 350 lm) and colour intensity control (3000k to 5500k), with a lifespan of over 50 000 hours. With this lamp you can also charge two smartphones simultaneously because it has a built-in USB port (5V2A ultra-fast charging) and a wireless phone charger (Qi Certified, compatible with all smartphones and Qi certified devices). * If your smartphone is not fitted with a wireless charging option, simply add a Qi charging case (average cost around €15 to €25 depending on the brand).*

		Barcode	**Unit of Sale**	1 lamp in box
			Dimensions of Product (mm)	Arm : 315 + 380, Ø 20 x 30 Base : 180 x 115 x 10 mm
		3462159009568	**Weight of Product**	1.4 KG
			Packed by	1
			Dimensions Unit of sale	450 x 140 x 80 mm
			Weight unit of sale	1.73 KG
			Pallet : Number units of sale	320
			Pallet : L x W x H (mm)	1200 x 1000 x 2200

Photo