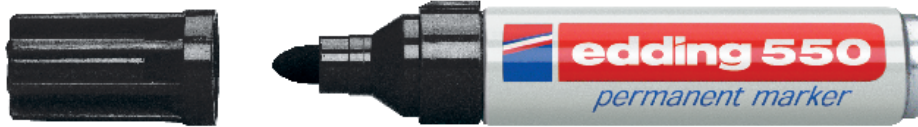


PRODUCT PROFILE

edding 550 permanent marker



Product text

- Compact and handy permanent marker for marking and labelling almost all materials, e.g., paper, cardboard, metal, glass, plastic and wood
- The round nib has a stroke width of 3-4 mm
- Waterproof and wear-resistant on almost all surfaces
- Available in the colours black, red, blue and green
- The product is refillable
- Spare nibs are available
- Low-odour ink with no added toluene/xylene
- High-quality aluminium barrel

Target group

- Professionals e.g. in industry, craft, or public health who need markers with outstanding attributes for different materials, surfaces and applications
- Users who need to deliver a professional result
- Users with permanent marking needs in offices or administration rooms
- Users with organisational and structuring tasks around an office desk
- Households with 2+ persons
- Households with organizing, labelling and general marking needs

USPs

- Handy marker with classic proven quality

Benefits for the consumer

- Easy handling
- Long lasting and intensive colours
- High quality brand product
- Special shaped cap prevents the marker from rolling off
- Made in Germany

Product Information

Product ingredients

Alcohol based ink

- Yes

Solvent based ink

- Yes

Dye based ink

- Yes

Excluded additives

- toluene and xylene

Product features

Permanent

- Yes

Low odour

- Yes

Waterproof

- Yes

Wear resistant

- Yes

Smudge-proof

- Yes

Lightfast

- Yes

Quick-drying

- Yes

Applicable on

- Paper
- Carton/Cardboard
- Rubber
- Plastic
- Glass
- Wood

Refillable
Refillable with

Cap can be repositioned
Roll stopp present

Product material

Product material of cap
Product material of mouthpiece
Product material of barrel
Product material of nib
Product material of filter

Nibs and spray heads

Shape of Nib
Stroke width
Spare nibs available

Colour

Colour range (number of colours)
Colour range of Product
Communication of writing colour by cap
Communication of writing colour by mouthpiece
Colour of Barrel
Colour of Barrel - Name

- Metal/Steel/Iron
- Concrete/Stone
- Ceramic
- Terracotta
- Leather
- Polystyrene
- Foils
- Yes
- edding T 25 refill ink
- edding T 100 refill ink
- Yes
- Yes

- PP
- PP
- Aluminium
- Acrylic
- Polyester

- round
- 3-4 mm
- Yes

- 4
- 001-004
- Yes
- Yes
- 049
- white

	SAP no.	KEA / order no.
Single product	4501XXX	4-550XXX
Blister of 1	8297XXX	4-550-1-1XXX

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764023738	4004764023769	-	4004764057757
002 red	4004764023776	4004764023806	-	4004764057764
003 blue	4004764023813	4004764023844	-	4004764057771
004 green	4004764023851	4004764024087	-	4004764057788
002 red	4004764023776	4004764023806	-	4004764057764
Blister 001 black	4004764792016	-	4004764792023	4004764792030
Blister 002 red	4004764797363	-	4004764797370	4004764797387
Blister 003 blue	4004764797394	-	4004764797400	4004764797417

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	19 g	10 pcs	-	200 pcs	9.600 pcs
Blister of 1	20,1 g	-	6 pcs	60 pcs	1.920 pcs