

PRODUCT PROFILE

edding 24 EcoLine highlighter



Product text

- Highlighter for the luminous marking and highlighting of text passages and notes on almost all paper surfaces
- At least 90% of the cap and barrel are made from renewable resources
- The chisel nib has a stroke width of 2-5 mm
- Water-based neon inks in brilliant colours
- Available in the bright neon colours yellow, orange, pink, blue and green
- The product is refillable

Target group

- Users with environmental awareness in offices, authorities, schools and universities

USPs

- Eco-friendly highlighter with at least 90% of the cap and barrel made from renewable resources
- Packaging is 100% cardboard

Benefits for the consumer

- High quality brand product
- At least 90% of cap and barrel are made from renewable resources which are available sufficiently
- Easy identifiable eco-friendly product design
- Made in Germany

Product Information

Product ingredients

Ink store technology
Water based ink
Pigment based ink
Excluded additives

- Filter
- Yes
- Yes
- nothing to be mentioned

Product features

Neutral smell
Luminous
Special ink prevents bleeding through the paper
Visible under black light
Applicable on
Refillable
Refillable with
Cap can be repositioned

- Yes
- Yes
- Yes
- for almost all colours
- Paper
- Yes
- edding HTK 25 refill ink
- Yes

Product material

Product material of cap
Product material of mouthpiece
Product material of barrel
Product material of nib
Product material of filter

- Material from a renewable source
- Recycling material
- Material from a renewable source
- Polyester
- Filter fibres made from recycled material (polyester)

Nibs and spray heads

Shape of Nib

- chisel

- Stroke width
- 2-5 mm
- Colour**
- Colour range (number of colours) 5
 - Colour range of Product 005,006,009,010,011
 - Communication of writing colour by mouthpiece Yes
 - Colour of Cap 203
 - Colour of Cap - Name eco beige
 - Colour of Barrel 203
 - Colour of Barrel - Name eco beige

	SAP no.	KEA / order no.
Single product	6555XXX	4-24XXX
Blister of 1	8332XXX	4-24-1-1XXX
Blister of 2	8334XXX	4-24-2-1-XXX
Set of 4 (col. 005, 006, 009, 011)	2914000	4-24-4

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
005 yellow	4004764917600	4004764917617	-	4004764917624
006 orange	4004764928408	4004764928415	-	4004764928422
009 pink	4004764917631	4004764917648	-	4004764917655
010 light blue	4004764917662	4004764917679	-	4004764917686
011 light green	4004764917693	4004764917709	-	4004764917716
Blister 005 yellow	4004764922246	-	4004764922253	4004764922260
Blister of 2 999 assorted (col. 005, 009)	4004764934201	-	4004764934218	4004764934225
Blister of 2 005 yellow	4004764922277	-	4004764922284	4004764922291
Set of 4 (col. 005, 006, 009, 011)	4004764917723	-	-	4004764917730

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	24,4 g	10 pcs	-	240 pcs	9.600 pcs
Blister of 1	23,6 g	-	8 pcs	80 pcs	2.560 pcs
Blister of 2	47,6 g	-	8 pcs	48 pcs	768 pcs
Set of 4 (col. 005, 006, 009, 011)	115,2 g	-	-	50 pcs	2.000 pcs