

PRODUCT NAME: Earth-It Mobile Easel

PRODUCT SHORT DESCRIPTION:

Eco friendly mobile easel made from recycled materials

FEATURES AND BENEFITS:

- New contemporary design
- Lightweight yet robust aluminium structure
- 100 % recycled and recyclable aluminium
- Made from 60% of weight recycled material
- Durable and resilient
- Available surfaces: ceramic steel and non-magnetic

PHOTOGRAPHY AVAILABLE:



MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-office Earth-It products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

APPLICATION AND SALES PROPOSITION:

- Environmentally responsible and friendly solution
- Structure made of 100% recycled and recyclable aluminium

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey aluminium	White melamine on chipboard	700x1000	1155x800x105	10,00	12,00	EA4876995	---
Grey aluminium	White ceramic steel	700x1000	1155x800x105	TBD	TBD	EA4806995	---

TECHNICAL DETAILS**COMPOSITION:**

- 100% recycled aluminium structure and frame
- Wooden based core with ceramic steel surface or white melamine on chipboard
- 2 year warranty

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:

Earth-It Mobile Easel

Eco friendly mobile easel made from recycled materials

- New contemporary design
- Lightweight yet robust aluminum structure
- 100 % recycled and recyclable aluminium
- Made from 60% of weight recycled material
- Durable and resilient
- Available surfaces: ceramic, lacquered steel and non-magnetic

**WITHIN FAMILY:**

- Earth-It Whiteboards
- Earth-It Memoboards
- Earth-It Revolving Board
- Earth-It Display Cases
- Earth-It Markers
- Earth-It Whiteboard Cleaning Products

QR CODE: