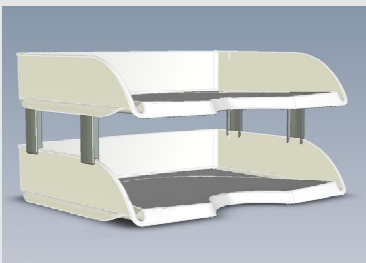







Designation	Wide Entry Letter Tray
Name	Gloss by cep 
Product No.	135-2 + G
Lyreco	8103511-8103522
Target Market	Offices, SoHo

Product Features	Consumer Benefit
<p>Designed with smooth rounded contours Combination of high gloss and matt surface finish Document entry is edgeways by the long side of the tray</p>	<ul style="list-style-type: none"> ⇒ Contemporary design, harmonising with all styles of office, both in business and at home. ⇒ Files are easier to grip and identify by their spine label - rapid and easy handling. ⇒ Seems less obtrusive on the desk than a front-loading tray.
<p>Wide and sloping frontal cut-out</p>	<ul style="list-style-type: none"> ⇒ Facilitates insertion of documents and makes it easier to reach into the tray below when stacked.
<p>Solid floor, with a raised base section in the shape of a hyperbola 2 wide lateral strengthening sections</p>	<ul style="list-style-type: none"> ⇒ Gives extra rigidity under heavy load. ⇒ Enhances the quality feel. ⇒ Facilitates stacking of trays ⇒ Allows the user to slide trays into either a vertical stacking or staggered formation. ⇒ The new132/2+ is perfectly compatible with the old version.
<p>Fits 4 optional Risers (Mod. 210+)</p> 	<ul style="list-style-type: none"> ⇒ Increases the usable height by 5 cm.
<p>Compatible with the organiser 149/4</p> 	<ul style="list-style-type: none"> ⇒ Creates a very stable and compact set, for keeping handy all small offices supplies.
<p>Gloss Colour</p>	<ul style="list-style-type: none"> ⇒ Dynamic and bright colours
<p>Useful dimensions: 328 x 245 mm H 50 mm Overall dimensions: 341 x 265 mm H 65,4 mm Material : impact polystyrene</p> 	<ul style="list-style-type: none"> ⇒ Takes documents up to 24 x 32 cm. ⇒ Capacity 420 sheets (80 g). ⇒ Robust and rigid. ⇒ 100% recyclable for a better environmental protection.
<p>100% Made in France Factory ISO 9001, ISO 14001 and OHSAS 18001 certified</p> 	<ul style="list-style-type: none"> ⇒ Guarantee that the product is manufactured to the highest Quality and Environmental standards and with respect for the Health and Safety of employees.

Why list this product in your catalogue?

The excellent price/quality ratio suggests a possible target of between 1/4 and 1/3 of the market for budget priced fully specified stacking trays.



Suggested catalogue text

Wide entry letter tray. Elegant and unobtrusive. Highly practical, with a wide aperture in front, it will enable you easily to organise, retrieve and handle contents.

It holds files up to 24 x 32 cm in size. Trays can be stacked vertically or in staggered formation, and the new tray can be stacked on top of the old model. Overall dimensions: 341 x 265 mm H 65.4 mm. Moulded in highly robust impact resistant polystyrene, 100% recyclable.

Available Colours	% Sales	Barcode	Unit of Sale	Letter tray
Anise	New	3462159006680	Dimensions UoS (mm)	341 x 265 H 65,4
Pretty Pink	New	3462159006710	Weight UoS	225 g
			Pack Quantity	Box of 10
			Pack Dimensions (mm)	360 x 280 H 360
			Pack Weight	2,65 kg
			Pallet : number of units	240
			Pallet : W x L x H (mm)	1200 x 800 H 1205