

**PRODUCT SHORT DESCRIPTION:**

The most versatile easel available is fully adjustable and even rotates to a table format

**FEATURES AND BENEFITS:**

- Business Series:
  - Robust construction with an elegant design for professional use
- Lacquered steel surface features a 10 year warranty
- Five locking castors for easy mobility
- Pad retainer with adjustable easel pad hooks allows you to use any size easel pad
- Includes 2 magnetic extension bars that allow you to present up to 3 sheets of paper
- Full length pen tray
- Height adjustable with spring assist
- Height: Max. 1900mm / Min 1500mm
- Board size: 1040x680mm

**PRODUCT IMAGE:**



**MARKETING COPY:**

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our surfaces are both lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

**APPLICATION AND SALES PROPOSITION:**

- Robust construction with an elegant design for professional use
- Fully adjustable and even rotates to a table format

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>BUSINESS SERIES</i>							
Frameless with black elements	White magnetic	900x1200	1180x790x95	16,35	18,65	EA4806156	---
Frameless with grey elements	White magnetic	900x1200	1180x790x95	16,35	18,65	EA4806146	---

**TECHNICAL DETAILS****COMPOSITION:**

- Steel surface
- Adjustable paper clamp
- Pen tray
- Extensible arms

**ASSEMBLY OVERVIEW:**

n/a

**CERTIFICATION AND LEGISLATION:**

» Surface: 5 year warranty

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:**

## Convertible Mobile Easel - Business Series

The most versatile easel available is fully adjustable and even rotates to a table format

- Business Series:
  - Robust construction with an elegant design for professional use
- Lacquered steel surface features a 10 year warranty
- Five locking castors for easy mobility
- Pad retainer with adjustable easel pad hooks allows you to use any size easel pad
- Includes 2 magnetic extension bars that allow you to present up to 3 sheets of paper
- Full length pen tray
- Height adjustable with spring assist

**WITHIN FAMILY:**

- Mastervision Mobile Easel

**QR CODE:**

Author: Ana Oliveira

Approval:

 Revision: 02  
 Date: 6.06.2016