

# **PRODUCT NAME:** Business Glass Mobile Easel

### PRODUCT SHORT DESCRIPTION:

### Elegant solution for professional use

#### FEATURES AND BENEFITS:

- Non magnetic glass surface
- Tempered glass for safer use with 4mm thickness
- Smooth writing
- Robust metal structure with metal plate tray
- Full mobility and portability
- Adjustable pad clamp, for use with any flipchart pad
- Mobile base with 5 locking castors
- Not adjustable in height
- Total height = 188cm
- Depth (diameter of the base) = 70cm

# MARKETING COPY:

Versatility and smoothness are the two words that best describe the Bi-Office glass board product range. Glass is a superb writing surface and fits any modern and stylish decoration. The combination of glass and chromed elements enhance the premium elegance of the product and make it unique as a communication aid.

## PRODUCT IMAGE:



### APPLICATION AND SALES PROPOSITION:

- Ideal for any modern elegant surrounding
- Versatile, both in a decorative, as well as in a functional perspectives
- Better writing experience

# TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

#### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

# PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of accessories.

RANGING TABLE:							
Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Chrome	White glass	1845x755x650	1210x860x175	12	<b>1</b> 5	GEA4850126	
Grey	White glass	1845x755x650	1210x860x175	12	15	GEA4850146	
White	White glass	1845x755x650	1210x860x175	12	15	GEA4850136	

# **PRODUCT NAME:** Business Glass Mobile Easel

### **TECHNICAL DETAILS**

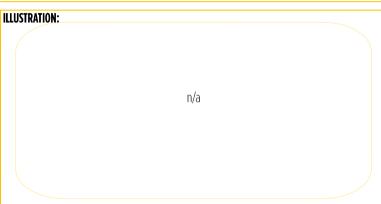
### COMPOSITION:

- 4 mm tempered glass
- Metal structure
- Plastic tray
- Plastic locking castors
- Mounting kit and instructions included
- 2 year warranty



## **CERTIFICATION AND LEGISLATION:**

n/a



## SUGGESTED ADVERT:

# **Business Glass Mobile Easel**

**Premium Metal Chromed Mobile Glass Magnetic Easel** 

- Non magnetic glass surface
- Tempered glass for safer use with 4mm thickness
- Smooth writing
- Robust metal structure with metal plate tray
- Full mobility and portability
- Adjustable pad clamp, for use with any flipchart pad
- Mobile base with 5 locking castors
- Not adjustable in height
- Total height = 188cm
- Depth (diameter of the base) = 70cm





### WITHIN FAMILY:

- Glass Magnetic Dry erase Boards
- Glass Magnetic Memo Boards
- Glass Revolver

Author: Ana Oliveira

Approval:



QR CODE:



**Revision: 03** Date: 09-03-2016

52-IM-01 Revisão 01



Bi-Bright<sup>®</sup>
interactive whiteboards

