

# PRODUCT PROFILE

## "Educating and Presenting" - *edding retract 12 whiteboard marker*



### Target group

- Training establishments
- Instructors
- Conference hotels
- Schools / universities
- Users of presentation markers in the office and industry sectors
- Households

### USPs

- Convenient whiteboard marker with single-handed operation thanks to easy to use push-button mechanism
- Handy pocket clip

### Benefits for the consumer

- Dry wipeable from virtually all non-porous surfaces
- High quality brand product
- Push-button mechanism
- Retractable seal system prevents the marker from drying out
- Easy handling
- No cap to lose
- Clip prevents rolling away

### Application

- Suitable for lettering and marking on non-porous surfaces, e.g. whiteboards/enamel whiteboards and glass

### Environmental features

- Reduction of waste: refillable product & replacement nibs are available

### Product Information

Ink basis	
Alcohol based ink	• Yes
Water based ink	• No
Solvent based ink	• Yes
Liquid chalk	• No
Gel ink	• No
Dye based ink	• No
Pigment based ink	• Yes
Food-dye based ink	• No
Acrylic based ink	• No
Excluded additives	• butyl acetate
Ink features/quality	
Opaque	• No
Lightfast	• Yes
Removable	• No
Correctable	• No
Wet-wipeable	• No

- Dry-wipeable**
  - Quick-drying**
  - Luminous**
  - Fluorescent**
  - Visible on dark surfaces**
  - Clearly visible under Ultra Violet light (UV light)**
  - Neutral smell**
  - Low odour**
- from whiteboards
  - Yes
  - No
  - No
  - No
  - No
  - No
  - Yes

<b>Product features</b>
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- Cap-off**
  - Environmental features**
  - Refillable**
  - Refillable with**
  - Cap can be repositioned**
  - Has clip**
  - Has push-button mechanism**
  - Single-handed operation**
- No
  - Reduction of waste: refillable product & replacement nibs are available
  - Yes
  - edding RBTK 25 refill ink
  - No
  - Yes
  - Yes
  - Yes

<b>Product material</b>
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- Product material of cap**
  - Product material of clip**
  - Product material of mouthpiece**
  - Product material of barrel**
  - Product material of plug**
  - Product material of nib**
  - Product material of filter**
- PP
  - PP
  - PP
  - PP
  - PP
  - Polyester
  - Polyester

<b>Nibs and spray heads</b>
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- Shape of Nib**
  - Stroke width**
  - Stroke width min.**
  - Stroke width max.**
  - Spare nibs available**
- round
  - 1,5 mm - 3 mm
  - 1,5 mm
  - 3 mm
  - No

<b>Colour</b>
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- Colour range (number of colours)**
  - Colour range of Product**
  - Communication of writing colour by mouthpiece**
  - Communication of writing colour by barrel**
  - Communication of writing colour by plug**
  - Colour of Barrel**
  - Colour of Barrel - Name**
- 4
  - 001-004
  - No
  - No
  - Yes
  - 012
  - Grey

	<b>SAP no.</b>	<b>KEA / order no.</b>
Single product	3927XXX	4-12XXX
Set of 4 (col. 001-004)	3454000	4-12-4

<b>EAN code</b>				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764869541	4004764869626	-	4004764872244
002 red	4004764869558	4004764869633	-	4004764872251
003 blue	4004764869565	4004764869640	-	4004764872268
004 green	4004764869572	4004764869657	-	4004764872275
Set of 4 (col. 001-004)	4004764938100	-	4004764938117	4004764938124

<b>Packaging</b>					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	18,7 g	10 pcs	-	480 pcs	8.640 pcs
Set of 4 (col. 001-004)	87,5 g	-	10 pcs	80 pcs	1.920 pcs